


Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
Homepage	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=2045%3A21829&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=2045%3A21829&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	1) Homepage (show pinned & latest posts and products, plus special feature module)  2) Fully responsive, website main menu bar & shortcuts (search, trending, login/sing-in). Normal version and sticky version when scrolling	1) 2 options of special feature module/box that Admin can choose from, turn on/off, customize design, pin web content: products, blog posts, etc.  2) Advanced navigation menus with extensive styling options (columns, icons, extra badges, pin posts, banners etc.)	- Navigation style fixed following the design - 2 version of special module on homepage - icon predefined in the design	16	8		1
Member Page - Front end								
- User Registration / Login / Forgot Password Page & Popup	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A1593&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A1593&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	1) Standard registration function (sign up via email / Facebook / Google account) + added information required  2) Login window/screen pops up to invite user to login when user is clicking on any functions available for Members only		- standard email login and registration - social media login after website is launched - approval and rejection of the request to Facebook is not dev's responsibility	4	40		
- Account Settings Page - Member Profile Information Page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15626&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15626&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	Show all current settings & options. Member can edit profile, standard settings like change email, password, profile picture, newsletter settings...		- Standard WooCommerce Template member page - Plus the Custom Field defined in the admin section - Custom field section takes most of the development time. - unsubscribe action via mailing list provider, so only link to unsubscribe URL.	4	24		24
- account page bookmark	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15908&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15908&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	Member can see and manage all posts added to Bookmarks page		good to go, no pop-up	4	4		
wishlist page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15802&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15802&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	Member can see and manage all products added to Wishlist and choose if Wishlist is private or public		good to go, no pop-up	4	4		
review page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15879&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A15879&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	Member can see and manage all reviews & questions (if review/question is validated, Member can only delete; if review/question is NOT yet validated, Member can edit content)		- Review cannot be edited - Member can only delete review - if they want to edit, then delete review then create new again.	4	12		
Followed Brands Page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16104&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16104&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	Show all names of brand the member follows. Member can manage followed list (unfollow brands).		- list of brands follower using separate page, tab-page format - no pop-up	8	10		
Followed Other-Members Page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16006&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16006&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>			good to go, no pop-up		10		
Followed Authors Page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16037&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=1708%3A16037&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	Show all names of author the member follows. Member can manage followed list (unfollow author).		good to go, no pop-up	8	10		
My Followers Page	<a href="https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=4188%3A47205&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgvO4YRakgBcVxDFjLnUac/Style?node-id=4188%3A47205&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>			good to go, no pop-up		10		

Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
public member page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2642%3A24337&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2642%3A24337&amp;scaling=scale-down&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	public member page		good to go, no pop-up	8	8		
Member Page - Backend								
Admin can add/edit/delete registration fields				- custom field is custom WordPress function - predefined registration fields	0	24		
turn on/off registration email confirmation				Will be always using confirmation email	0	12		
Admin have total view of all Members and can search or filter Members based on profile information, including customized profile fields and all				Member admin page is using base woocommerce member page Filter can be made with maximum budget of 50 hour (500 usd)	0	0		
PRODUCT SECTION								
Product Home Page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14790&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14790&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245</a>	1) Smart navigation menu and rich/complex search/filters options to navigate through 5,000-10,000 products  2) Each Category Homepage/Subhomepage shows a different hero sliders (pinned posts, products, banner, video, etc.), page-specific product ranking, new products	1) Fully responsive, customizable product menu, pinned tags & user navigation shortcuts  2) Web Admin can turn on/off Category/Subcategory slider, pin web banner, products, blog posts, etc.  3) Can manage all products filters & features	Included in our quote. predefined variants.	16	10		1
Product Category/Subcategory Page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2228%3A27635&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2228%3A27635&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>		1) Fully responsive, customizable product menu, pinned tags & user navigation shortcuts  2) Web Admin can turn on/off Category/Subcategory slider, pin web banner, products, blog posts, etc.  3) Can manage all products filters & features			10		
- Product Page (for a single product)	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14893&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14893&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a> , <a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14966&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A14966&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	Comprise of 3 parts: Part 1) Product information & Member's function (share on FB, add to Favorites, etc.): A) Quick product overview B) Full product information  Part 2) Product total ratings & all reviews by Members  Part 3) Similar Product Recommendation	PRODUCT PAGE EDITING Part 1-A) - Woocommerce product template that can easily add/edit/post new product, for example with fill-in-the-form style: drop down, tick the box, select a range etc. - Can easily add/remove any product highlight/badges (product search filters are to be based on these highlights/badges) - Can add/remove/edit second button to link to another page (e.g. Shop this product on Amazon/Redeem points to get this product)  Part 1-B) - Editing is like editing standard blog post, can add text, customize typography, embed images, video, etc.)  Part 2) - Can pin any reviews to show first or to be highlighted		16			

Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
- Add Review Form/Page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=2617%3A24104&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=2617%3A24104&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>		<p>MEMBER REVIEW APPROVAL PROCESS</p> <p>1) Admin can change review form (add/edit/delete required fields) --&gt; Cannot, must be predefined</p> <p>2) Option to turn on/off Admin validation process (all reviews are posted immediately without Admin validation)</p> <p>REVIEW MANAGEMENT &amp; ANALYTICS</p> <p>Admin can view and manage all reviews &amp; questions posted by Members</p>	<p>- Predefined review form items</p> <p>- Options to turn on/off admin approval before the review is displayed using WooCommerce's function</p> <p>- No review rating system (helpful or not)</p> <p>Report only send to email and saved on WP backend as inquiry data, For starting phase any admin person can analyze this data. No analytics feature for this aspect can be provided due to budget implications.</p> <p>pageview counter use plugin</p> <p>Manually put list of keywords as "most searched" from backend</p>	4	10		
- Report a Product/Member/Post	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=2654%3A83452&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=2654%3A83452&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>		<p>REVIEW MANAGEMENT &amp; ANALYTICS</p> <p>Admin can view and manage all reviews &amp; questions posted by Members</p>		4	3		
- Product Ranking Page		Show no. of most popular product sorted by no. of views, no. of reviews, no. of ratings	<p>PRODUCT &amp; CATEGORY RANKING</p> <p>For example most reviewed product, most popular by views, no. of Member adding this product to their Wishlist, etc.</p>			8		
- Product-only Search Results Page		Search function that search only within this section (excluding normal web posts)	<p>MOST SEARCHED QUERIES</p> <p>Analysis of most searched queries</p>		2	2		
Blog Section								
- Section Category/Subcategory Homepage	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15063&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15063&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	<p>1) Similar to Homepage style &amp; functions</p> <p>2) To show subcategory menu</p>	<p>CONTENT &amp; ROLE MANAGEMENT</p> <p>1) All posts, categories, authors &amp; website roles management &amp; access</p>	<p>pageview counter use plugin</p> <p>pageview counter use plugin</p> <p>pageview counter use plugin</p>	16	5		2
- Blog Post Page Including elements: /Gallery /Video /Listicle /Product module /Image hot spot /Pinned table of content /General Style Guide i.e. Headings, Typography, Quotes, etc.	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15096&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15096&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	<p>User/Member can:</p> <p>- Add post to Member's Bookmarks Page</p> <p>- Like or Dislike the post</p> <p>- Share on Facebook</p> <p>- Add comments</p> <p>- Report/Flag the post</p>	<p>2) Easy to pin any blog post on the menu, homepage, category homepage, etc.</p> <p>3) Can add/edit/manage extra module to the Homepage/Category/Subcategory page</p> <p>BLOG POSTS &amp; CATEGORIES DATA</p> <p>For example Day/week/month ranking of most popular posts/category by views, likes/dislikes, being shared on FB, added to Bookmarks...</p>		16	5		4
- Author page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15241&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A15241&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	Show Author's information, role, all posts and no. of followers. Member can add Author to follow list	<p>AUTHORS DATA</p> <p>For example Day/week/month ranking of most popular by no. of followers, views, likes, being shared on FB, added to Bookmarks...</p>		8	4		
Brand Section								
- Brand Section Homepage	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A16469&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/Styleloveit?node-id=1708%3A16469&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	<p>1) To show brand logo of pinned featured brands (hyperlink to brand's page)</p> <p>2) To show A-Z brand list with pinned A-Z menu bar for fast browsing</p> <p>3) Member can follow any brand</p>	<p>EDITING</p> <p>Easy way to add in new brands / edit existing brands information</p>	<p>Content management: OK</p> <p>Reporting/brand data dashboard: on separate row</p>	12	10		3

Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
- Single Brand Page	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2272%3A23066&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2272%3A23066&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	<p>Part 1) Show brand general information, general product rating, total posts/product and no. of followers on the website, Member's follow status</p> <p>Part 2) Show all blog posts tagged with this brand</p> <p>Part 3) Show all products by this brand</p> <p>Part 4) Show all Member's reviews posted about this brand's products</p>	BRANDS DATA DASHBOARD For example Day/week/month view of most popular by category, no. of followers, views, likes, posts, products, being shared on FB, added to Wishlist/Bookmarks...	Content management: OK Reporting/brand data dashboard: on separate row	8	4		4
Point & Redeem								
Redeem Product	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A16430&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A16430&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	<p>Show all products that are available and how many products left to redeem</p> <p>REDEEM PROCESS: STEP 1) - If not a Member, pop up window advising user to become a Member - If Member does not have enough points, pop up window advising user to collect more points; If Member have enough points &gt; fill out the Redeem form STEP 2) - YES: Web Admin review all requests and selected Member receive email from the website to confirm additional information/ shipping details - NO: If not good, an email informing Member was not selected and wishing luck next time STEP 3) Once Member complete/confirm information, Web Admin will review again Member's request STEP 4) If all good, Admin ship out gifts to Member's confirmed address. Another email will be sent to Member to alert about the incoming shipment STEP 5) Once Admin confirms completion of redeem process, the system will deduct ship out gifts from available number of gift left and deduct equivalent number of points from Member's account;</p>	<p>PRODUCT REDEEM MANAGEMENT</p> <p>1) Easy way to manage all products available for redeem, review redeem request &amp; overall redeem process</p> <p>2) Admin can pick product from the existing product database or manually key in product information (without a need to add new product entry to the product database)</p> <p>3) Redeem function is connected with overall point system and communication between Member &amp; Web Admin</p>	<p>- product that can be chosen page, use WooCommerce product page</p> <p>- checkout will always require user to fill-in email</p> <p>- checkout using WooCommerce checkout</p> <p>- shipping and billing address to only Vietnam area -&gt; using WooCommerce province data</p>	8	24		8
Redeem Checkout	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2556%3A24701&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2556%3A24701&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>							
Gamification Backend			<p>GAMIFICATION</p> <p>1) Member gets points for all activities on the website like add reviews &amp; ratings about any product, like/dislike a review, share on FB, etc.</p> <p>2) Web Admin can edit and assign different score/action;</p> <p>3) Web Admin can edit any Member's point --&gt; Cannot, as each member's point history is recorded</p>					40
Others								
General Website Search / Tag Page (Including posts & products)	<a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A16173&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=1708%3A16173&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a> , <a href="https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2270%3A22446&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1">https://www.figma.com/proto/rgyO4YRakgBcVxDFjLnUac/StyleIoveit?node-id=2270%3A22446&amp;scaling=contain&amp;page-id=171%3A158&amp;starting-point-node-id=1488%3A11245&amp;show-proto-sidebar=1</a>	Overall website search showing ALL results (products, posts, brand page)	search & tag data management	Included in our quote :- "Overall website search showing ALL results (products, posts, brand page). search and tag data management capability will be provided also.				30
Landing Pages & Corporate Pages (for example to use to create About Us, Term of Use, Q&A page etc.)				yes, Included. This is standard across most sites, we will use them as benchmark to implement this. But let's stick to 1 sample/design only as per your figma due to budget restrictions.				30

Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
Error 404 Page				Included in our quote				5
Report - Backend								
Admin Brand Report				Included in our quote . Basic 500\$ version Woocommerce dashboard template version as explained on whatsapp in details. Please do not expect custom reporting in this budget				50
Admin Post author report								
Admin product report								
Admin product report cateogry level								
Admin user poin management								
Admin user review question								
Admin Search query report								
Admin member report								
Additional Task								
			Basic Site Optimization	- using optimized wordpress server configuration - using compressed script and CSS - using compressed Image - GT Metrix target = B exclude 3rd party scripts			20	
			Web HTTPS Security	We will help to install SSL, Many server provides free SSL, or a very cheap ssl like 5-10\$ per year can be purchased to ensure HTTPS configuration on site . Our scope is limited to installtion of SSL. security is not part of this work scope			3	
			Website Security	Setup basic security plugin, prevent member to enter admin page. Any advanced security like captcha etc not part of this scope. Example: Wordfence or Sucuri			5	
			SEO Optimization	We will install SEO Yoast Plugin. Once the plugin is installed you can use it to manage the site SEO friendly. Our scope is to install the plugin. The budget do not allow us to perform more actions.			5	
			Ad banner display & management	Basic Ad banner display and management included. "Ad Inserter"				

Feature	Figma Page	Front End	Backend	Final Limitation	Dev FrontEnd		Dev Backend	
					FrontEnd	WP Dev	Frontend	WP Dev
			Site Analytics	We will install google analytics. its usage and how to use it client will have to learn. Its a simple and most used tool			3	
			Server	Purchase to be done by the client . We can deploy the site live, once the server info is made available The site will be developed on tonjoo local server			8	
			Email management	Email will be send using email services like mandrill / mailgun			-	
					Total Hour			
					170	271	44	202
Approved by,								
								
Todi Adiyatmo Wijoyo					Tran Thi Thuy Nhung			